



CARRIER SEKANI  
FAMILY SERVICES

# CARRIER SEKANI FAMILY SERVICES

**CALL FOR JUSTICE DONOR PACKAGE**

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**Contact Info:** 250-961-4776 | [highwayoftears@csfs.org](mailto:highwayoftears@csfs.org)

[highwayoftears.org](http://highwayoftears.org)



## About Us

Carrier Sekani Family Services (CSFS), under the guidance of Carrier Sekani Tribal Council, has been given the mandate to establish a comprehensive infrastructure for social, health and legal programs, for the eventual take-over of these services, consistent with the Tribal Council's objective of working towards Indigenous Self-Government. Under its Certificate of Incorporation, the objectives of the Society are:

- To develop and deliver health, social, family corrections and legal services in accordance with the needs, socio-economic conditions, and values and beliefs of the Carrier and Sekani Nations.
- To deliver all services in accordance with our great law of sharing wealth as set in our Bah'lats (potlatch) system.
- To develop, implement and enhance Carrier and Sekani Human Services philosophies and standards of Indigenous people residing in the Carrier and Sekani territory.
- To encourage and initiate activities appropriate to the strengthening and unifying of human service personnel in the Carrier and Sekani territory.
- To develop and deliver training programs for the advancement and accreditation of human service workers in Carrier and Sekani territory in accordance with Carrier and Sekani philosophy and standards.



# Our Mission & Vision

## Our Mission

With the guidance of our Elders, we are committed to the well-being and empowerment of Carrier and Sekani Families by asserting authority over health, social, and legal services.

## Our Vision

Yinka Dene living to their full potential





## Our Approach & Services

The approach we use in our service provision is best described through the Carrier Life Cycle Model. The Life Cycle approach recognizes that everyone and everything is interconnected and interdependent, and that there are multiple determinants of wellness for people in each age group. With the historical impacts of colonization affecting the health and wellness of the Carrier and Sekani people, providing services through culturally relevant and holistic methods ensures that wellness can be restored and strengthened for our individual clients, families, communities and Nations.

Within the CSFS Mandate of providing health, social, family and legal services to member Nations, we offer a myriad of services including Health Services, Child and Family Services and Legal and Research services.



To find out more, visit [www.csfs.org](http://www.csfs.org)

# **Calls For Justice Program**

## **About The Program**

The Calls for Justice program advocates for the safety of Indigenous women in alignment with the 33 Highway of Tears Recommendations and the 231 Calls for Justice from the National Inquiry into Murdered and Missing Indigenous Women.

# Partnerships

The program is supported and informed by the CSFS Calls for Justice advisory which is representative of 15 Indigenous Women from various departments within the organization. We seek the implementation of the 231 Calls for Justice and 33 Highway of Tears Recommendations internally within our organization and with external partners.





## **Why we do this?**

With respect and love for missing or murdered loved ones along the Highway of Tears, we are committed to fulfilling the 33 recommendations from the Highway of Tears Recommendations Report to end the violence towards Indigenous women and our communities. For more information, visit the Highway of Tears website

## **Did you know?**

We do this work because Indigenous women are killed at nearly seven times the rate of non-Indigenous women (Statistics Canada, 2021). More than 6 in 10 Indigenous women have been physically or sexually assaulted at some point since the age of 15 (Statistics Canada, 2021). For more resources, visit [highwayoftears.org/resources/](https://highwayoftears.org/resources/)



May 5th 5 Km Walk | 2023  
Prince George, BC

# Project Categories

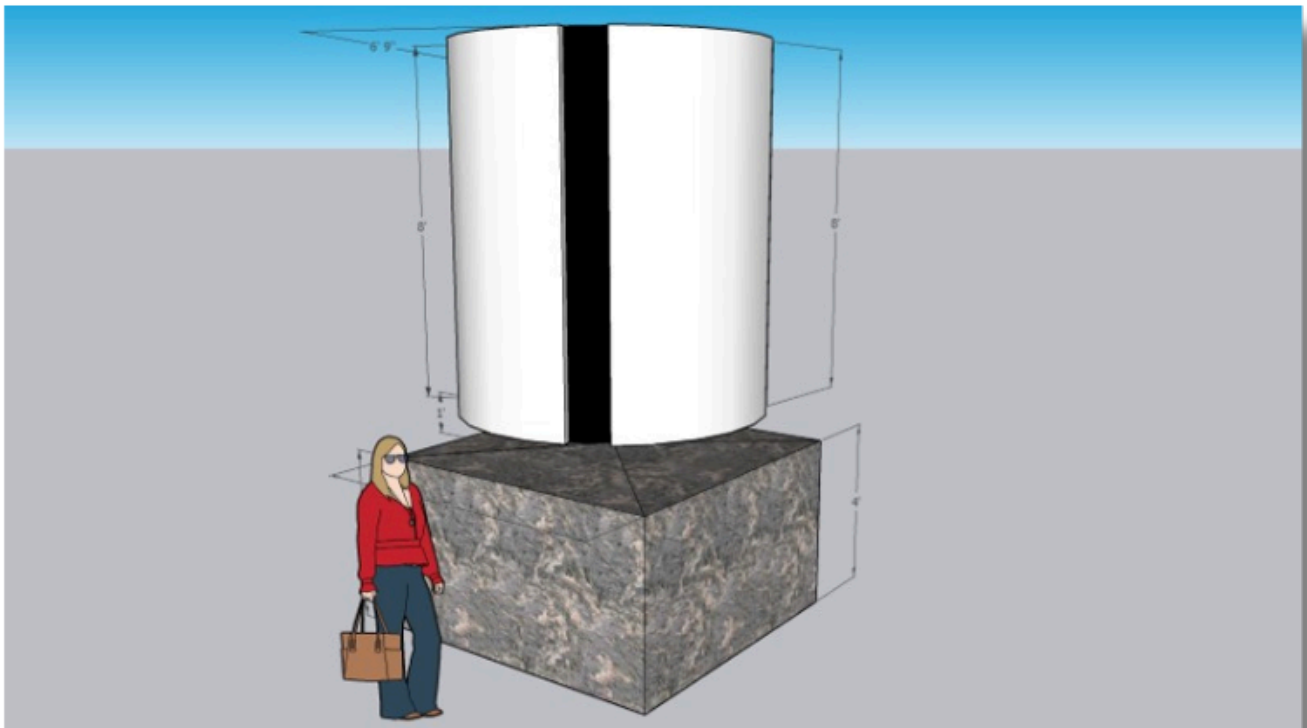
As a donor we would love to have you pick where your donation goes. Please review the various project categories below to review how you would like to see your donation support the Calls for Justice program.

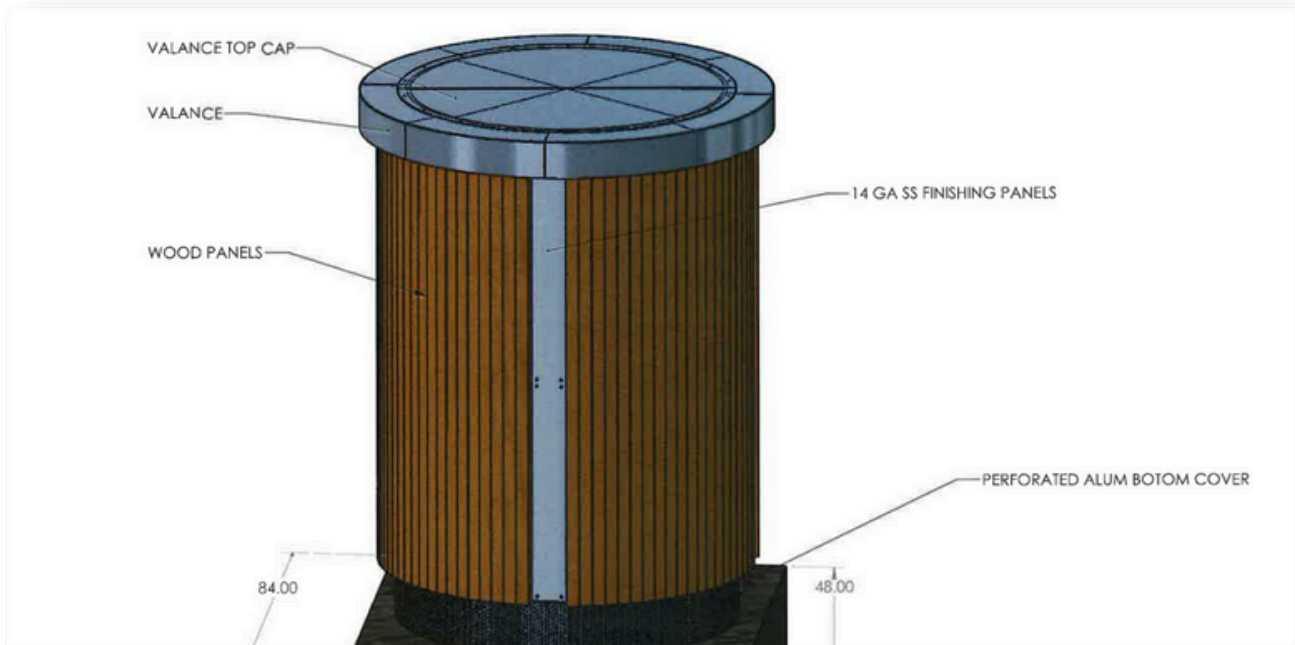


# 1. Commemorative Project

## Pillar Project

CSFS is leading the creation and installation of two carved pillars to commemorate the women and children, and honour their families. The pillars will serve as important markers of awareness and peaceful visiting places for rest and remembrance for the families and the broader community. Each pillar will be made up of four red cedar panels carved by Indigenous artists from throughout northern BC. Once we confirm funding commitments and partners the contributing artists, the exact pillar locations, and the unveiling timeline will be announced.





*Recent drafts of Pillar Design*

## **Pillars of Hope and Strength**

The pillar will be installed at Cottonwood Park near the railway museum. The pillar in Prince Rupert will be named the Pillar of Strength. The location of the Pillar of Strength has been offered by the Lax Kw'alaams First Nation, and is near the waterfront in Prince Rupert, across from Mariner's Park. This is supported by the Metlakatla First Nation, and the City of Prince Rupert.

# Pillar Project Video

We released a video that shares footage of the red cedar being Blessed, felled and milled through Hereditary Chief Ted Mowatt's mill in the Gitxsan Nation in Hazelton.

Check out this video on Youtube to find out more.

## Highway of Tears Billboard Unveiling:

[https://www.youtube.com/watch?v=3bMB\\_SIXr7I](https://www.youtube.com/watch?v=3bMB_SIXr7I)

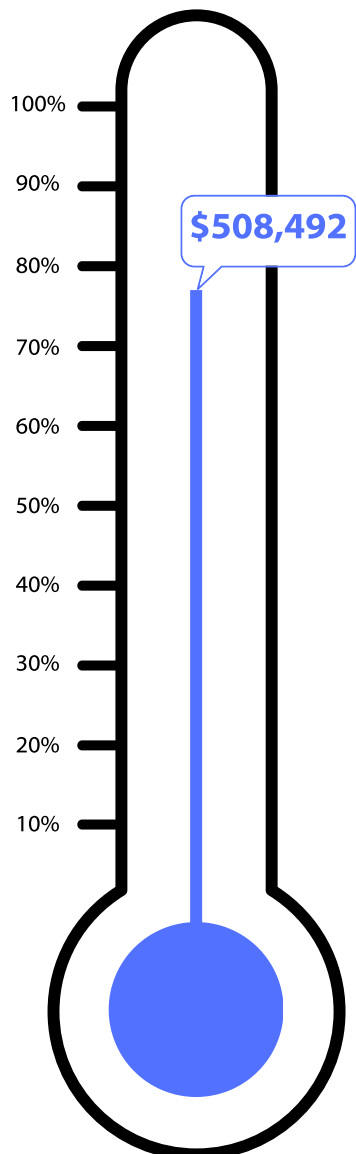


**HIGHWAY  
OF TEARS**  
GOVERNING BODY

# Pillar Project Donation Goals

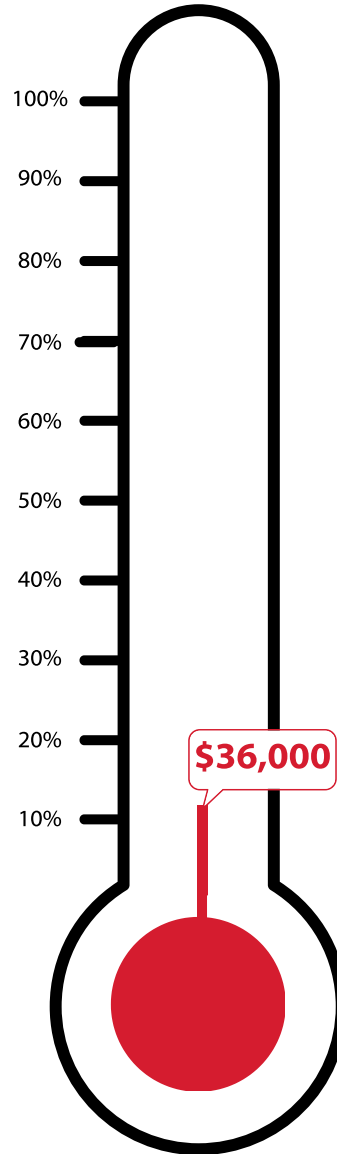
Pending funding commitments we would like to raise the Pillars in the Spring 2025.

**Goal:** \$650,000



**Support from  
Government Partners**

**Goal:** \$350,000



**Support from  
Community Partners**

## 2. Signage Project Billboards



Highway 16 is a space where race, gender and geography intersect in a painful way. These billboards serve as a reminder of the highway's legacy; people can no longer drive this highway and ignore what has happened.

These billboards were created in collaboration with CSFS and the Highway of Tears Governing Body. The discussions in these meetings revolved around including a Call to Action and to inspire a message of hope and strength moving forward. It is time to come together in hope and strength to keep Highway 16 safe.

# Billboard Project Donation Goals

We currently have four billboards along Highway 16, two in Prince George and two in Smithers, and would love to see more!

Billboard spaces can range in availability and prices. Donating a billboard space for a year anywhere along Highway 16 from Prince George to Prince Rupert costs about \$5,000 - \$8,000 per year. If you are interested in sponsoring a billboard location, please connect with us and we can provide a quote with specific location costs.

In addition to this we have had individuals come forward with private spaces where we can construct permanent billboards. If you are interested in being part of the construction of a billboard space let us know!



### 3. Advocacy Events and Supports



The Calls for Justice program provides support to community and family advocacy efforts. This can include and is not limited to:

- printing posters of loved ones
- printing posters for justice campaigns
- providing food to communities where search efforts are ongoing
- providing travel to families who may need to attend court for justice related hearings
- supporting events that raise awareness and education of Missing and Murdered Loved ones

## 4. Community Workshops

The Calls for Justice program previously worked in communities to host safety planning workshops. These workshops provided a safe place for community members to come together and gather information for safety planning and create connection and peer support for ongoing challenges and barriers. We would like to reinvigorate this work to host annual workshops within the 11 member nation communities. Workshops would include and are not limited to:



- Community Safety Toolkit
- Healthy Relationships
- Online Tech Safety
- Youth Dating Violence
- Loss and Grief

Donations to this space would be put towards:

- Materials for the workshops including handouts and a small gift for participants
- Food and refreshments
- Where possible travel support for attendees if needed (gas card, bus ticket)

# Calls For Justice Goals

Our Calls for Justice program is continuously fundraising to support a number of projects and services.

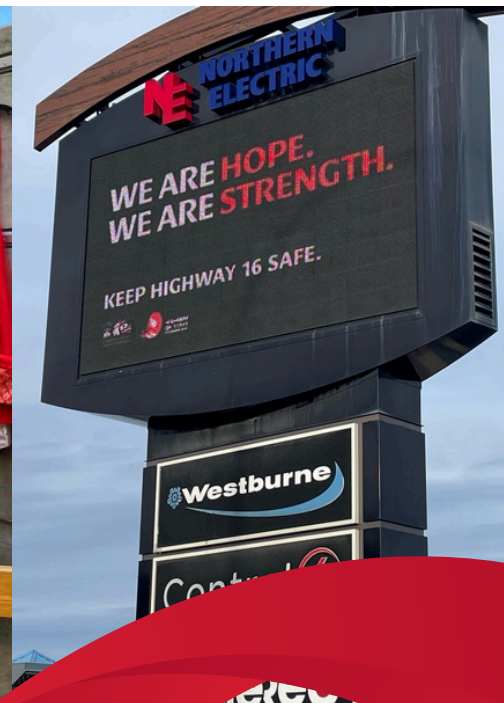
The Calls for Justice program oversees multiple projects listed on the previous pages. We have further projects in addition to what is listed including a research project, film project and development of an education curriculum. If any of these projects are of interest to you and you would like to find out more please connect with us at [highwayoftears@csfs.org](mailto:highwayoftears@csfs.org).



# Donor Partnerships

Partnerships are so important in this work, and that is why we want to reach out to you to see how you can support this vision. Donor partnerships can look different for everyone! Let us know how you would like to support based on our options we outlined:

1. Commemorative Project- Pillar Project
2. Signage Project- Billboards
3. Advocacy Events and Supports
4. Community Workshops



# Donor Levels

Please see the following slides that outline our various donor levels and how you can become an ally in the Highway of Tears Recommendations and Calls for Justice.





## Gold Ally \$50,000+

If you donate 50,000 + you will receive:

- Thank you phone call from our Executive Director Julie Daum
- Lunch with the Calls for Justice Team
- Spotlight social media shout out
- Logo on our Highway of Tears website
- Exclusive Hope and Strength t-shirt
- Four honorary tickets to our Pillar event and you will be added to our exclusive VIP list to Calls for Justice events
- Ten-minute presentation to your team after project is complete or regular updates on program projects if donating to the Calls for Justice program in general



**Silver Ally**  
**\$25,000+**

If you donate 25,000 + you will receive:

- Thank you phone call from our Executive Director Julie Daum
- Spotlight social media shout out
- Logo on our Highway of Tears website
- Three honorary tickets to our Pillar event and you will be added to our exclusive VIP list to Calls for Justice events
- Ten-minute presentation to your team after project is complete or regular updates on program projects if donating to the Calls for Justice program in general



## **Bronze Ally**

### **\$10,000+**

If you donate 10,000 + you will receive:

- Spotlight social media shout out
- Logo on our Highway of Tears website
- Two honorary tickets to our Pillar event and you will be added to our exclusive VIP list to Calls for Justice events
- Ten-minute presentation to your team after project is complete or regular updates on program projects if donating to the Calls for Justice program in general



## **Honorary Ally**

### **\$1,000+**

If you donate 1,000 + you will receive:

- Group social media recognition
- Group mention on website
- One honorary ticket to our Pillar event

# Merch Support

Interested in purchasing one of our  
Hope and Strength t-shirts?

**Cost: \$35**

Proceeds will go towards a number of the projects within this program.



Contact: Cassidy Shuvera  
Phone: 250-961-4776  
Email: [highwayoftears@csfs.org](mailto:highwayoftears@csfs.org)

# Thank you!



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\*CSFS is a Non-Profit Charity and will provide  
tax receipts for donations

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