

# Expression of Interest Submission Guide

CSFS Affordable Housing Project

**Issue Date: October 28, 2025**

**Closing Date: November 28, 2025 at 2:00pm**



Proposed architectural rendering of new building project

# 1.0 Project Summary and Background

Carrier Sekani Family Services (CSFS) is a non-profit organization that provides holistic health and wellness services for member nations for 30 years. Established to reclaim First Nations control over justice, health, social and family service, we collaborate to deliver comprehensive wellness services to Indigenous peoples in Carrier and Sekani territory.

In response to the urgent need for affordable housing in Prince George particularly for youth and young families experiencing homelessness or unstable living conditions, CSFS has partnered with BC Housing and Indigenous Services Canada (ISC) to develop a new housing initiative. Located at 611 Brunswick Street in downtown Prince George, this six-storey, 45-unit building will offer rental accommodations at the Income Assistance Shelter Rate.

The housing mix is designed to meet the diverse needs of the community, including:

- Single units for post-majority youth
- Studio units for independent youth
- Two- and three-bedroom units for young families
- Additional single units for Elders

Supported by CSFS's wraparound services, the project will help residents transition off income assistance within one to two years. It features welcoming communal spaces, outdoor gathering areas, bike storage, a large kitchen amenity room, and a rooftop patio alongside CSFS offices that provide services and programming for residents and the wider community.

**CSFS is now inviting Expressions of Interest from qualified Indigenous artists to create four distinct, culturally grounded art installations for this new development. Each piece should embody Indigenous values of connection, learning, and community, contributing to a vibrant and meaningful living environment.**

## 2.0 Call for Artist (Expression of Interest)

The building design incorporates FOUR unique art components and CSFS invites Indigenous artists to submit proposals for one or more of these elements. We are seeking proposals that demonstrate capacity to develop innovative and engaging public art pieces that honours the traditions of the Carrier Sekani people, reflect the cultural identities of future residents, and foster cultural pride for generations to come.

**The four components include: Click on art components to access the application form**

1. [Large mural on exterior panelling.](#)
2. [Vertical wood carvings framing residents entrance](#)
3. [Mural art on base building.](#)
4. [Interior Art Feature](#)

### General Art Components

Each art piece should reflect the artist's creative vision and cultural expression, welcoming diverse interpretations and materials. Visual storytellers with a passion for cultural expression are encouraged to share their work.

**The objectives of the public art installations are to:**

- Reflect the identities and lived experiences of Carrier Sekani members
- Promote healing, well-being, and a sense of belonging
- Create a welcoming and culturally resonant environment
- Enhance the visual appeal of the building's entrance and shared spaces
- Align with CSFS values and honour the cultural heritage of Carrier Sekani community
- Draw inspiration from CSFS's vision and mandate of CSFS for family and housing
- Foster cultural pride among tenants and the broader community
- Engage and inspire local residents
- Establish a meaningful landmark and focal point within the building
- Artists will be required to work with our project team to assist with decision making and coordination regarding installation of the art



## Collaboration & Coordination

Artists will be expected to work closely with the CSFS project team to support decision-making and coordination related to the design and installation of their artwork. Collaboration with the CSFS cultural team will also be essential to ensure cultural alignment and thoughtful integration.

## Budget Note

The budget is based on comparable mural projects. For murals adhered to walls, CSFS will cover installation costs; artists will not be responsible for these expenses.





## 3.0 General Conditions

The intent of this Expression of Interest is to engage local Indigenous artists whose work will enhance the aesthetic value of the CSFS Affordable Housing Project and honour the cultural values of Carrier Sekani Family Services. The following conditions apply to all artists participating in the initiative:

### Meetings and General Construction Review

Artists shall attend CSFS Cultural Team meetings for this project, to express vision of art.

### Non-Disclosure Agreement

Proponents acknowledge that, should they be selected as the successful proponent, they will be required to sign a formal Non-Disclosure Agreement (NDA) as part of the contractual process. This NDA will outline the confidentiality obligations regarding the protection and use of sensitive information disclosed throughout the project lifecycle. By submitting a proposal, proponents indicate their acceptance of this requirement and agree to comply with the confidentiality terms specified in the final contract.

### Conflicts of Interest

The consultant or firm must disclose any potential conflicts of interest with CSFS, its staff, or affiliated entities. Failure to disclose conflicts may result in disqualification or termination of the agreement.

### Ownership Rights

The art will remain the intellectual property of the artist. Carrier Sekani Family Services may seek licensing agreement for non-monetized (not for profit) use of designs, for example, for future housing projects.



## **Acknowledgement**

We will create space for the artist's signatures and/ or information about each artist and art piece. Artists will be acknowledged on CSFS social media when facility is completed renovations.

## **Modification or renewal**

The artwork may be modified or removed for maintenance and repairs or if it has reached the end of its lifespan. We will endeavor to continue to work with artists to ensure the artwork is authentically and professionally maintained for generations to come.

## **Insurance**

Artists may be required to carry appropriate insurance coverage, as determined by the scope and nature of the work.



## 4.0 Proposal Requirements

CSFS is looking for Artists to put forth expression of interest, **NOT** required to submit final designs at this time. Artists are to utilize our online form to submit the following information:

- Contact Information
- Artist Bio and Online Information: website, social media, interviews that provide information about the Artist and their experience.
- Art Resume: includes two professional references and images of art
- Vision for each art piece applying for
- Proposed budget and artist fee for piece(s) applying for
- Proposed project timeline
- Additional Attachments: Artists are encouraged and welcomed to include up to five attachments to provide further detail on their previous works. Artists may also use this section to provide sketches, plans and photographs to articulate their ideas for proposed pieces.

## 5.0 Submission Details

Submissions will be made through the online application form.

### Deadline for Submission

Proposals are to be submitted no later than:

**November 28, 2025, at 2:00pm**

Please note: CSFS will not reimburse any costs incurred in the preparation of proposals. We anticipate meaningful collaboration with artists whose work holds deep cultural significance for families and broader community.



## 6.0 Form of Contract

Following the evaluation process, CSFS intends to enter into formal agreements with the selected artists for each art component. Successful applicants will receive a draft contract for review prior to finalization.

## 7.0 Proposal Evaluation

All submissions will be reviewed by the CSFS selection committee using the evaluation matrix outlined below. Final scores will remain confidential.

Preference will be given to local Indigenous artists to support and promote Indigenous art and provide economic benefits to the community.

Criteria	Description	Weight
Clarity regarding Indigenous Identity	Artist to provide information on heritage/ background	Yes/No
Experience	Relevant experience and past projects	20
Artistic Merit	Quality and originality of the proposed artwork	30
Relevance to project goals	Alignment with the goals and specifications outlined in this document	10
Traditional protocols	Demonstrated understanding and respect for CSFS cultural protocols	10
Feasibility	Practicality of the proposal, including budget and timeline	10
Artistic capacity	Proven ability to complete work to a high standard within the required timeline	10
Engagement	Willingness to collaborate with the CSFS cultural team and potential engagement with community	10
<b>WEIGHTED TOTAL (*100)</b>		<b>100</b>

Any questions regarding the art pieces or submission requirements, artist's may reach out to the following:

Benjamin Berland, Director of Maintenance and Asset Management

Carrier Sekani Family Services

[bberland@csfs.org](mailto:bberland@csfs.org)

672.983.6422



CARRIER SEKANI  
FAMILY SERVICES

Creating wellness together.

# Appendix

## 2.1 Large Mural on Exterior Paneling



Location	Exterior West Façade of Building
Type of Art	Mural Art
Medium	Paint on pre-finished Hardie Board panels
Reference	See Appendix 1 for drawing and examples of mural
Deliverable	Design and complete a unique, original mural across two sections of the west façade. The murals may be distinct or interconnected but should be visually complementary.
Size/ Dimensions	Approximately 650 square feet per mural. Final dimensions may vary based on the artist's concept and preferences.
Installation	Artist will paint directly onto pre-finished panels provided by the general contractor. Installation costs will be covered by CSFS.



## 2.2 Vertical Wood Carvings framing Residential Entrance

<b>Location</b>	<b>Flanking the Residents Entrance</b>
<b>Type of Art</b>	Two vertical Carved Wood Panels
<b>Medium</b>	Wood Carving
<b>Reference</b>	See Appendix 2 for location details
<b>Deliverable</b>	Design and complete two original wood carvings representing the four clans of the Carrier Sekani: <ul style="list-style-type: none"> <li>• Likh j bu (Bear)</li> <li>• Gilhanten (Caribou)</li> <li>• Jihl tse yu (Frog)</li> <li>• Likh sta Mis yu (Beaver)</li> </ul>
<b>Size/ Dimensions</b>	Each panel will be approximately 10 feet high by 2.5 feet wide, extending from sidewalk level to the underside of the soffit.
<b>Installation</b>	Mounted to the exterior wall in coordination with the construction team.



*Building exterior showing carved art panels location. Please note these images of the carved panels are placeholders only for information/context.*



*Building exterior showing carved art panels location. Please note these images of the carved panels are placeholders only for information/context.*

## 2.3 Mural Art on Base Building

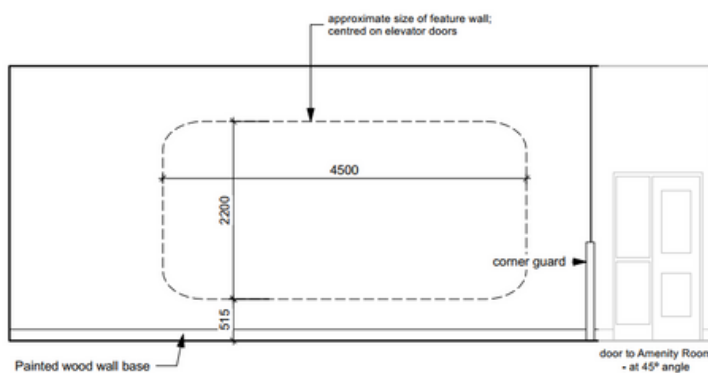
<b>Location</b>	Ground-level frontage along Brunswick Street and 6th Avenue
<b>Type of Art</b>	Mural Art
<b>Medium</b>	Paint on weather-resistant concrete
<b>Reference</b>	See Appendix 3 for location details
<b>Deliverable</b>	A bold, stylized mural design that complements the building's architecture and color palette.
<b>Size/ Dimensions</b>	<ul style="list-style-type: none"><li>• Brunswick Street frontage: ~1,000 square feet</li><li>• 6th Avenue frontage: ~750 square feet</li></ul>
<b>Installation</b>	Painted directly onto treated concrete. Artists must supply ladders and painting equipment. Heavy machinery will not be the artist's responsibility but should be noted if required.

*Building exterior showing placeholder image for mural art on Level 1 façade.*

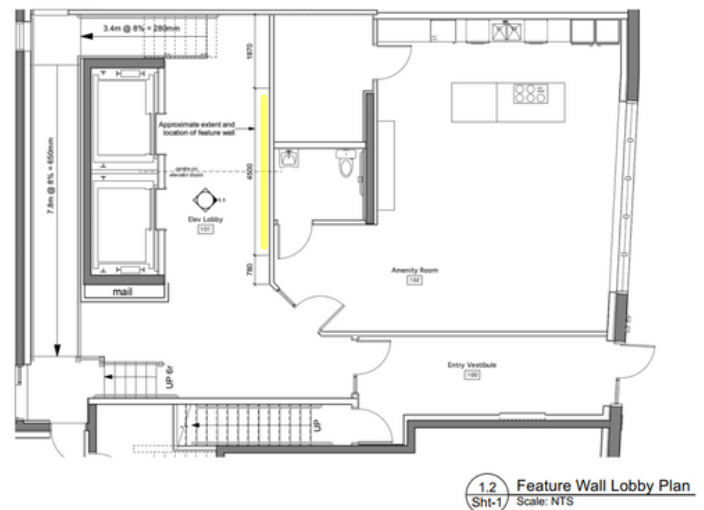


## 2.4 Interior Art Feature

<b>Location</b>	Level 1 interior feature wall
<b>Type of Art</b>	Feature Installation
<b>Medium</b>	Open to all mediums; concept is at the artist's discretion
<b>Reference</b>	See Appendix 4 for wall specifications
<b>Deliverable</b>	Design and produce a feature wall art piece. Examples may include woven installations, carvings, murals, metalwork, or mixed media.
<b>Size/ Dimensions</b>	Maximum size 200-250 square feet
<b>Installation</b>	Artist will coordinate with the project team. Costs associated with hanging or mounting will not be the artist's responsibility.



Showing elevation view of Feature wall with approximate location of art



Showing interior location of Feature wall in plan view. Located in the elevator lobby